

WHITNEY HAYDEN



EDUCATION

SPRING 2010

- The University of Tennessee, Knoxville
BFA in Graphic Design
GPA: 3.95/4.0
Suma Cum Laude
Outstanding Graduate in Graphic Design
University Honors Program



SKILLS

Adobe Photoshop — Well-versed
Adobe InDesign — Well-versed
Adobe Illustrator — Well-versed
Adobe After Effects — Familiar
HTML & CSS — Well-versed

Honors

SUMMER 2012

- Print Magazine Regional Design Competition
Ramsey House Identity
Outdoor Knoxville Identity & Website

SPRING 2010

- UT Student Art Competition
Dille Award for Best Undergraduate Entry, *Project 04*
Innovative Learning Solutions Award, *Henry VIII*
Jurors, Chad Kennedy & Heather Dryden

SPRING 2009

- UT Student Art Competition
Robin Easter Cash Award
Jurors, Kyle Blue & Robin Easter

SPRING 2008

- UT Student Art Competition
Dille Cash Award
Juror, Rebecka Targ



EXPERIENCE

JUNE 2010 - PRESENT

- Robin Easter Design, *Designer*
Knoxville, Tennessee
Concept & Design for print & web media
Handle projects from start to finish & in direct contact with clients

SUMMER 2009

- ASAP/1: Conference 2009, *Designer*
Knoxville, Tennessee
Mentor/Co-designer, Sarah Lowe
Designed all conference materials: website, program, signage, flyers, t-shirt, tote, etc.

- DIY — Motion Graphics Department, *Intern*
Knoxville, Tennessee
Mentor, Todd Decker
Worked on show logos, motion graphics, ads, etc.

JANUARY 2005

- Hatch Show Print, *Intern*
Nashville, Tennessee
Designed posters & cards for clients
Printed posters & cards on antique letterpress
Typeset & reprinted old posters